

**Course of Study: Road Transport Management**  
**ECTK Code: MpMAT**

**Academic degree:** master's

**Form of study:** full-time

**Duration of study:** 1 academic year

**Completion of master's degree programme:** master's thesis

**Admission requirements:** Diploma of Completed Bachelor's Degree

**Entitlement to further education:** Students who have obtained a master's degree in Road Transport Management are entitled to enrol in a Phd programme.

**Topicality:** The present course of study features a wide spectrum of employment opportunities in the field of road transport. Bulgaria's accession to the European Union and road transport globalisation call for a high level of professionalism in the process of preparation and implementation of road transport activities. Hence, the demand for university graduate specialists in this field has increased significantly.

**General characteristics:** The Road Transport Management master's degree course provides a solid theoretical background placing an emphasis on transport technologies, economy and management of motor transport enterprises. The course curriculum is conformable to the features of modern technologies employed in road transport, logistics, distribution chain management, marketing, freight forwarding and road transport management.

Students gain knowledge of transport technologies, organisation and management of road transport activities, road transport logistic processes, ecology, motor transport management and marketing, project management in motor transport and legal regulations of international motor transport. They also acquire extensive knowledge and skills of conducting management, consultancy and expert activities in transport companies, Ministry of Transport institutions and in other national or regional managing authorities.

On the basis of acquired knowledge students majoring in Road Transport Management are expected to develop the following skills of:

- implementing modern automotive machinery, modeling and optimizing haulage;
- developing logistic activities and road transport control systems
- developing business projects and plans for transport companies
- conducting analysis and developing management and marketing strategies
- developing solutions for product and pricing policies in the field of transport
- risk evaluating and forecasting in adoption of management decisions, etc.

Specialization is achieved through selection of a set of 6 elective subjects according to student preferences which ensures thorough professional preparation in technical operation and ecology of road transport, roads and traffic safety, economy and management of motor transport enterprises, motor transport marketing, financial and operational management of motor transport enterprises.

Postgraduates with a master's degree in Road Transport Management can find employment opportunities in almost all fields of modern automotive industry: automotive manufacturing, operation and repair of automotive equipment, transport organisation and management, ecology as well as in the domain of scientific research and development, project and consultancy activities in companies, institutes and scientific institutions.

**Educational and professional objectives:** Upon course completion postgraduates are supposed to have acquired knowledge of: transport technologies, organization and management of automotive activities, economy and management of motor transport enterprises in order to be able to manage the design of highly efficient automotive technologies and machinery, to create technical, technological and management company policies, to do scientific and research, to manage transport projects, to work as an expert as well as to hold academic positions at higher-educational institutions.

**Career prospects:** Postgraduates can pursue a career in automotive enterprises, companies in other fields dealing with transport technologies, institutions conducting research, development and engineering activities in the field of automotive machinery and technologies and road transport management.