

CURRICULUM

Master's degree program in Graphic Design and Printing

ECTS Subject code Tp P No

- T – type of course: B for BEng, M for MEng;

- p - additional symbol for Plovdiv Branch;

- P – specialty “Graphic Design and Printing” in Bulgarian;

- No – number of the subject;

Lectures (L), Tutorials (Tut.), Labs (Lab.), Auditorium Total (AT), Self-Study (SS), Exam (E),

Continuous Assessment (CA), Semester Project (SP), Semester Assignment (course work) (SA).

№	Code	SUBJECT	Semester Load						Assesment				ECTS credits
			L	Tut.	Lab.	AT	SS	Total	E	CA	SP	SA	
SEMESTER I													
1	MpP21	Introduction to the specialty	45	0	15	60	120	180	1				6
2	MpP22	Media and printing materials I	45	0	30	75	105	180	1				6
3	MpP23	Printing technologies I	30	0	30	60	120	180	1			1	6
4	MpP24	Printing systems I	45	0	15	60	120	180	1				6
5	MpP25	Graphic design I	45	0	30	75	105	180		1	1		6
Total			210	0	120	330	570	900	4	1	1	1	30
SEMESTER II													
6	MpP26	Prepress	45	0	45	90	90	180	1			1	6
7	MpP27	Media and printing materials II	45	0	30	75	105	180	1				6
8	MpP28	Printing technologies II	30	0	30	60	120	180	1			1	6
9	MpP29	Printing systems II	45	0	30	75	105	180	1				6
10	MpP30	Graphic design II	60	0	30	90	90	180		1	1		6
Total			225	0	165	390	510	900	4	1	1	2	30
SEMESTER III													
11	MpP01	Preparatory processes	30	0	30	60	120	180	1				6
12	MpP02	Current trends in printing processes	30	15	15	60	120	180	1				6
13	MpP03	Color and color reproduction	30	0	30	60	120	180		1		1	6
14	MpP04	Marketing and Management in the Printing Industry	30	15	15	60	120	180		1	1		6
15	MpP05	Optional elective course from list 1	30	0	30	60	120	180	1			1	6
Total			150	30	120	300	600	900	3	2	1	2	30
SEMESTER IV													
16	MpP06	Wide format advertising graphics	30	0	30	60	60	120	1			1	4
17	MpP07	Quality and standardization in printing	30	30	0	60	60	120	1			1	4
18	MpP08	Graphic design of packaging and labels	30	0	30	60	60	120		1	1		4
19	MpP09	Optional elective course from list 2	30	0	15	45	45	90		1			3
20	MpP10	Diploma project	0	0	0	0	450	450	Defense of diploma thesis			15	
Total			120	30	75	225	675	900	2	2	1	1	30

LIST OF THE OPTIONAL SUBJECTS

List 1		ECTS = 6
1	Hybrid and digital printing machines	MpP05.1
2	Computer font design	MpP05.2
List 2		ECTS = 3
1	Electronic media, multimedia and advertising	MpP09.1
2	Ecological aspects of printing	MpP09.2

LIST OF THE FACULTATIVE SUBJECTS

№	Code	SUBJECT	Semester Load						Assesment				ECTS credits	
			L	Tut.	Lab.	AT	SS	Total	E	CA	SP	SA		
SEMESTER III														
1	FaMpP01	Construction and computer design of packaging	30	0	30	60	60	120		1				4
SEMESTER IV														
1	FaMpP02	Information and control systems in the printing industry	30	0	30	60	60	120		1				4